



FAITH RADIO INVESTOR'S REPORT

March 31, 2020

God has been pouring His blessings upon Faith Radio for over 35 years in a way that creates affirmation and inspiration. We are in a unique season as a nation and world. Scientists have proven that plants grow the most during a storm. We are in a virus storm that provides a tremendous opportunity for spiritual growth. This season of personal crisis and cultural crisis is birthing a spiritual sensitivity. As we continue pressing forward in sharing God's truth in love, we want to have 20/20 vision as we "fix our eyes on Jesus," while experiencing His blessings.

"Therefore, since we are surrounded by such a great cloud of witnesses, let us throw off everything that hinders and the sin that so easily entangles. And let us run with perseverance the race marked out for us, fixing our eyes on Jesus, the author and perfecter of our faith. For the joy set before Him He endured the cross, scorning its shame, and sat down at the right hand of the throne of God." - Hebrews 12:1-2

What We are Facing:

- * Statistics show that 92% of Americans listen to the radio at least once a week. Christians are the most faithful in listening. This corona crisis is awakening many to draw near to Christ, and many more are tuning in to hear the HOPE of Christ.
- * With social distancing in place, we have the proven broadcast technology and tools to help keep people connected to the message of Christ and let people realize "you are not alone, God is with you."
- * Great blessings have flown from the American church to other countries. The choices we make here now will have consequences both for us here, for our generations here, but also for the coming generations and for many others around the world.
- * We are living in a post-truth culture. Often, Christians are not being seen as a beacon of hope and light; instead we are being viewed as the group that judges. It is so important that we do Ephesians 4:15 and "speak the truth in love".
- * At Faith Radio, we have a responsibility to be a trusted source for Biblical truth. That may mean that some interview material may not be aired. It may mean that some programmers or musical artists that were once heard on Faith Radio are no longer there. But, we have a responsibility to present content that is consistent with the teachings of the Scripture and that represents Christ well.
- * A few weeks ago, Faith Radio attended the National Religious Broadcasters Christian Media Convention. American Pastor Andrew Brunson, whom you may remember was held captive in Turkey for 2 years for sharing Christ, warned that being a Christian in the United States may soon come with great personal risk as the culture becomes increasingly "hostile" to believers.
- * There is a sense of urgency to do things now. We need to help this generation and our children's generation be prepared to stand.
- * God allows the things of the foundations we trust in to be shaken to get our attention. He allows it in our country, and He allows it in other places.

- * If the United States hurdles in the darkness, there will be grave consequences for many other countries because the United States has been one of the main mission-setting basis in the world.

What We are Doing:

- * During this corona crisis, we have added more programs of prayer, praying more on the radio, and encouraging others with trusting the Lord.
- * Faith Radio has quickly created a new page on our website to specifically provide spiritual encouragement during these difficult days dealing with the Coronavirus. It offers messages from our programmers and special interviews with health specialists to keep you encouraged on the Biblical perspective of this virus.
- * Our Faith Radio staff is praying diligently, especially during this crisis. We believe in prayer over panic. We have a special prayer request page on our website and also receive prayer requests from listeners through our comment line. We also enjoy praying with listeners when they call our studio.
- * Faith Radio provides solid Bible teaching, uplifting music, and relevant information 24/7 on-air, online, and through our free app. Our desire is to encourage you with life-changing, commercial-free, all-Christian programming.
- * We hear daily about the lives being changed, people hearing about the love of Jesus Christ for the first time, and others growing in their knowledge of Christ.
- * Faith Radio, in partnership with Radios of Faith, offers radios pre-tuned to Faith Radio in a selected number of area prisons. It's a huge blessing to provide Biblical education to these inmates, many of whom cannot read.
- * Faith Radio has a partnership with local hospitals, which is crucial in times like this where hospitals are not allowing visitors. Our broadcast can be heard on TV's in patient rooms: Channel 104 at Baptist South, Baptist East and Prattville Baptist Hospital. We can also be heard on Channel 82 in East Alabama Medical Center in Auburn/ Opelika.
- * Faith Radio has a partnership in Haiti. Our broadcast can be heard in Cap-Haitien in partnership with Radio 4VEH, the Evangelist Voice of Haiti, on Horizon 94.7 FM.
- * Faith Radio has a SmartPhone APP so that you can engage with all of our content, wherever you are. Many are listening from their APP, which has expanded our listening territory.
- * Faith Radio is often seen at events around our community. We like to serve our community while also strengthening the local church and encouraging the family unit.
- * Faith Radio publishes a quarterly Ministry Magazine and a monthly E-Mail Newsletter to over 8,000 of our listeners and supporters. You may subscribe to the Ministry Magazine and Newsletter by requesting them to be emailed or mailed to you for free.
- * Faith Radio is interactive on social media. Our social media pages are being used to share the Good News with over 1,000 people per day.

How You can Help:

- * It takes over \$2,400 per day to operate our network of stations. Our \$890,000 annual budget is provided by you. Since we do not solicit advertising dollars, we are limited to support from the free-will gifts from our listener base.
- * Faith Broadcasting has a faithful history of stewardship. Our organization owns its own building and equipment, and is debt-free. All fundraising efforts go toward securing our operational budget, not to repay a mortgage or loaned funds.
- * On-air requests for contributions are kept to a minimum, consisting of a short 1-2 minute informational, low-key appeal several times a day.
- * Faith Broadcasting, Inc is a member in good standing of the Evangelical Council for Financial Accountability (ECFA), an organization requiring adherence to strict ethical and business standards. Each year a financial audit is conducted as a direct requirement for ECFA membership.
- * We strive to practice what the Bible says in Psalm 78 - "We will tell the next generation the praiseworthy deeds of the Lord... And they in turn will tell their children. Then they would put their trust in God and would not forget His deeds but would keep His commands."
- * Faith Radio is blessed with generous listeners. It's so important that during this season of crisis, we demonstrate our faith by giving. Gifts help us minister to our community, nation and world.
- * By 2030, \$15 trillion dollars will be transferred from one generation to the next in the United States. It's so important that Christian organizations be included in this transfer.
- * Your legacy can take on many different forms - financially, emotionally, relationally, and spiritually.
- * Jesus tells us in Matthew 25 that we are stewards. We have been given an assignment. We've been given certain talents. We've been given a certain amount of time. It's so important that we translate what God has given to us into making an earthly and eternal difference. This is a holy and sacred responsibility.
- * One day someday, we will pass through the portals of death and stand in presence of the Lord. It should be our highest aspiration for ourselves and for our children to hear Jesus say, "Well done, good and faithful servant!" Let's use our earthly resources to make an eternal difference.
- * There is no greater gift than that of sharing Jesus Christ. By investing in the crucial work of Faith Radio, you are helping change the course of eternity for thousands of lost souls.
- * Most people view cash as the only way to make a charitable gift. Did you know you can support the ministry of Faith Radio through gifts in the form of cash, stocks, bonds, life insurance policies, real estate and more?
- * Through estate and asset-based giving, you can save on taxes, further Kingdom work, and plan better for the needs of your family. Can you imagine a better legacy than lives transformed for all eternity?

What Others are Saying:

- * Fort Rucker, AL - "Thank you for being on the airwaves, social media, and online to focus us on Christ, that never changes, during this incredible time of change."
- * Montgomery, AL - "With our sequestering to help flatten this virus, we're so grateful to have Faith Radio as our own personal Small Group sharing information, inspiration, and Jesus' love! Blessings and thanks!"
- * Pike Road, AL - "Thank you for putting out so many good resources to help focus on faith over fear. I want that work to continue, so I'm going to support Faith Radio. As a donor, this season of crisis inspires me to give more so that His Word can be shared with a frantic world."
- * Montgomery, AL - "Thanks for the work of Faith Radio. In a time when the regular news is so dismal, your work provides a ray of sunshine."
- * Washington State - "We moved from Campbellton, Florida to Southern Washington after I retired to be closer to our grandson. To say the least, Christian radio stations are few and far between up here. WLBF has saved my sanity by listening to your radio station via the internet. Truly God has blessed your ministry and has given us peace up here."
- * Montgomery, AL - "I love Faith Radio because I love Jesus Christ, and I listen as He is proclaimed on WLBF."
- * Bonifay, FL - "Faith Radio, you are such a comfort in times of distress! Thank you."
- * Eufaula, AL - "I'm deeply grateful for Faith Radio, especially in such a time as the present. I appreciate the encouraging messages heard daily on your broadcast. I pray that God will use Faith Radio during this season of crisis."
- * Andalusia, AL - "The Money Wise program today was fantastic! Very hysteria calming!"
- * Alexander City, AL - "I suffer with extreme pain from previous accidents. I spend most of my day laying in bed to help my muscles get relief. God gave me Faith Radio to listen to! I have no family, and have outlived all of my friends. Thank you for praying with me when I called your station. Your prayer helped me gain strength to keep fighting. Thank you for the encouraging cards that you mail to me. I keep them around me to remind myself that someone cares. You have no idea how much your ministry means to me!"
- * Wetumpka, AL - "I've been listening to Faith Radio for over 30 years! Without a doubt it has made the biggest contribution to my spiritual growth. We go to church 3-4 hours a week. But we can listen to Faith Radio 24 hours a day, 7 days a week!"
- * Prattville, AL - "I love the music and how powerful it is - the message of what you stand by is so uplifting!"
- * Auburn, AL - "A life-changing and life-saving radio station! Thank you for giving to the Lord...all those who support this ministry!"

Please call upon us if we can help you.



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